

# EZ Progress — Privacy Policy

Effective Date: 19 July 2025

## 1. Introduction

EZ Progress (“**we**,” “**our**,” or “**us**”) helps you capture consistent before-and-after photos by overlaying a semi-transparent anchor image on the live camera view. Protecting your privacy is fundamental to our mission. This Policy explains what information we collect, how we use it, and the choices you have when using the EZ Progress mobile application (the “**App**”).

## 2. Information We Collect

### Photos

- Images you capture with the App’s camera feature.
- Each image is encrypted in transit (TLS 1.2+) and stored encrypted at rest in your private cloud space.
- Only **you** can view or download these images from within the App.

### Camera & Network Permissions

- Access to your device camera (to take photos) and network (to upload/download them).

### Usage Data (non-personal)

- Aggregated metrics such as session length, device model, OS version, crash logs, and feature usage collected via Google Analytics / Firebase.

### Support Information

- Content of messages or logs you voluntarily send when contacting support.

### What We *Do Not* Collect

- Sensitive personal data, biometric templates, precise location, or advertising identifiers.

**Face-data transparency:** Face data within photos is only collected when you choose to include your face in progress photos for personal tracking purposes. **No facial recognition or biometric analysis** is ever performed on any photos.

## 3. How We Use Information

- **Provide core features** (capture, cloud-store, and display your photos).
- **Maintain & improve** the App (diagnose crashes, analyze aggregated usage, optimize performance).
- **Communicate** with you about updates or support when you contact us.

## 4. Information Sharing & Disclosure

- **No sale or rental** of your personal information.
- **No photo sharing** with third parties unless you explicitly export or share an image.
- **Service providers** (e.g., Google Analytics, cloud-hosting) receive only the data necessary to perform their services and are bound by confidentiality.
- **Legal compliance:** We may disclose information if required by law or to protect rights, property, or safety.

## 5. Data Retention & Deletion

- **Photos** remain until you delete them. When you delete a photo—or delete your account—the image is **permanently removed immediately** with **no backups retained**.
- **Usage Data** is kept for up to 24 months, then deleted or fully anonymized.
- **Account deletion** is fully automated. You can permanently delete your account and all associated photos at any time via *Settings > Account > Delete Account*. No email or extra steps are required.

## 6. Security

We employ industry-standard safeguards—TLS encryption in transit, AES-256 encryption at rest, strict access controls, audit logging, and periodic security reviews. However, no method of transmission or storage is completely secure.

## 7. Children’s Privacy

The App is **not directed to children under 13**. We do not knowingly collect information from children. If you believe a child has provided information, please contact us and we will promptly delete it.

## 8. Your Privacy Rights

Depending on your jurisdiction (e.g., GDPR, CCPA) you may have rights to:

- Access the personal data we hold about you;
- Request correction or deletion;
- Object to or restrict processing;
- Receive an export of your data.

To exercise these rights, email us at [liamzeng.developer@gmail.com](mailto:liamzeng.developer@gmail.com).

## 9. International Transfers

We operate globally. When we transfer data across borders, we rely on approved mechanisms such as Standard Contractual Clauses to protect your information.

## 10. Changes to This Policy

We may update this Privacy Policy periodically. We will post the revised version in-App and update the “Effective Date” above. Material changes will be highlighted within the App.

## 11. Contact Us

EZ Progress LLC  
Email: [liamzeng.developer@gmail.com](mailto:liamzeng.developer@gmail.com)

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